

Technology Times

"Insider Tips To Make Your Business Run Faster, Easier, & More Profitably"

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"As a business owner, I know you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"

– Val Aubry
Main Street
Software, Inc.

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Providing Accounting Solutions - Nationwide

Business Management Software Solutions for Small and Medium-Sized Business

The right software solution for your business can make your **profitability soar - efficiency explode - revenues skyrocket.**

The question is: How do you choose the right software solution for your business? Choose a technology partner with a documented track record of helping businesses evaluate, implement and utilize software applications to support their ongoing business operations. Starting in 1986, Main Street Software has been advising clients with their accounting needs. We have since helped and supported hundreds of clients with their business accounting software and look forward to continually providing this service.

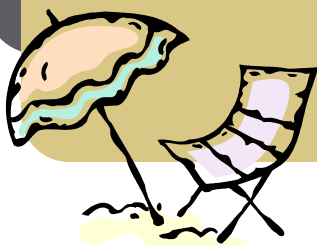
Four years ago, we became a member of WAC Consulting Group, which is comprised of 20 different Sage independent resellers across the country. Separately, we all serve the needs of our own clients and businesses nationwide in the areas of business processes, operations and systems technology. This was a strategic move for us at Main Street Software because we wanted to make sure we could offer many different solu-

tions based on the **ALERE Accounting** needs in our client base. All of our existing clients have Sage Pro ERP, Vision Point Software or TIW Technology's ALERE Accounting. As software developers look ahead, they are either rewriting the core software to become dot net based or providing a migration path to applications that may address clients' future accounting needs.

Our involvement as a WAC Consulting Group partner provides our clients with *choices* should they need them. As a group of partners, we work cooperatively to provide the best solution for our clients.

Vision Point is no longer in development but there is a migration path to Sage Pro ERP or ALERE Accounting. While Sage Pro ERP is still in development with their current version 7.7, they are also marketing directly to the Sage Pro clientele exposing offers to them for upgrading to Sage Accpac. As your Sage Reseller, we will be happy to schedule an accounting review to determine your future needs and what our recommendation would be.

To schedule an Accounting Technology Review, contact me via phone at (717) 898-2946 or email me at val@mssinc.com.



Shiny New Gadget of the Month:

Third Rail System for iPhone 4



All the money you spend on cases and batteries for your iPhone or smartphone makes it hard to move on to a different device. Third Rail Mobility, a new accessory maker for smartphones, intends to change that.

The Third Rail System power solution works not only with iPhone 4, but with most, if not all, mobile devices that charge via a USB cable.

The system includes a Slim Case that fits just the iPhone4 and a Smart Battery that can clip onto the case and stay firmly there. The battery can be taken out of the case easily and the idea is for you to clip it back on when you're done talking, surfing, gaming or texting and are ready to tuck the phone away. You can still do all of those things with the battery clipped on too!

The best thing about this battery is the fact that it comes with a USB adapter that has a standard USB port, like those found on the back of your computer. With this adapter, the battery can power any other mobile device that charges on a USB cable. The battery can also be used with any other Slim Case that Third Rail Mobility makes - for other smartphones.

The Third Rail System for the iPhone 4 costs \$90 (includes one Slim Case and one Smart Battery). The case itself costs \$40 or the battery with the USB adapter cable is \$60.

For more information check out their website at www.thirdrailmobility.com

Source: <http://news.cnet.com>

August Trivia Challenge

The Grand Prize Winner of last month's Challenge is...

Jorge Davin from **Mount Joy**. He correctly answered our question:

The word 'patriotism' comes from the Latin patria which means...?

The answer was...

d) Homeland

Congratulations, Jorge!!!

He won an 18-Piece Barbeque Set.

August is "**National Panini Month**", so here's your chance to win a \$10 Gift Card to Panera Bread.



This Month's Trivia:

How many lines are in a limerick?

- A) Five
- B) Seven
- C) Four
- D) Three

Call now with your answer:

717.898.2946

Email your answer to Amy:
amy@mssinc.com

Must answer by August 24th to be eligible

Please note: One prize per entrant per quarter.

How To Prepare Before A Disaster Strikes

A home disaster can be stressful enough without reconstructing important records and accounting for belongings. The Internal Revenue Service encourages taxpayers to safeguard their financial and tax records before disaster strikes. Listed below are four simple tips for individuals on preparing for a disaster.

1. **Recordkeeping** Take advantage of paperless recordkeeping for financial and tax records. Many people receive bank statements and documents electronically and important documents like W-2s and tax returns can be scanned into an electronic format and stored on a flash drive or CD in a safe place. Keep it with other essential documents like home-closing statements, vehicle titles, insurance records and birth, death or marriage certificates and legal paperwork. Some online services can automatically back up computer files and store them offsite. Regardless of how you save your documents (whether it is electronically or on paper) ensure they are safe from the elements, but also encrypted and/or locked up to guard against disclosure or theft.
2. **Document Valuables** The IRS has disaster loss workbooks for individuals that can help you compile a room-by-room list of your belongings. One option is to photograph or videotape the contents of your home, especially items of greater value. You should store the photos or video in a safe place away from the geographic area at risk. This will help you recall and prove the market value of items for insurance and casualty loss claims in the event of a disaster.
3. **Update Emergency Plans** Make sure you have a means of receiving severe weather information; if you have a NOAA Weather Radio, put fresh batteries in it. Make sure you know what you should do if threatening weather approaches or if a fire occurs. Review your emergency plans annually.
4. **Count on the IRS** In the event of a disaster, the IRS stands ready to help. The IRS has valuable information you can request if your records are destroyed. If you have been affected by a federally declared disaster, you can receive copies or transcripts of previously filed tax returns free of charge by submitting Form 4506, Request for Copy of Tax Return, or Form 4506-T, Request for Transcript of Tax Return. Clearly indicate the official name of the disaster in red at the top of the form, to expedite processing and waive the usual fee for tax return copies.

For more information type "Preparing for a Disaster" in the search box at www.irs.gov.

CUSTOMER APPRECIATION DAY 2011



September is our 27th anniversary and we want to celebrate by saying "Thank You" to all of our clients and friends!

Please join us for fun, food and exciting new technology demonstration sessions. Participating vendors include Lenovo, Microsoft, HP, Quality Digital Office Solutions and more!!! Don't miss out on this opportunity...

When: September 15th, 2011 from 1pm - 7pm
Where: Acorn Farms, located in Mount Joy, PA

Here is a 'sneak-preview' of some of the Breakout Sessions:

- eCommerce
- Microsoft Server 2008 and Exchange Server 2010
- HP TouchPad
- Document Imaging in the Cloud
- Sage Pro ERP Accounting Software

There will be FREE giveaways during this event! All door prizes and the Grand Prize will be given away during Cocktail hour (6pm - 7pm) and you must be present to win.



The Grand Prize drawing will be for a Vizit. What is a Vizit? A Vizit is a digital photo frame that allows you to share photos with anyone from anywhere over the mobile network. You no longer have

to manually upload your photos!

Vizit connects your mobile network with your digital photo frame.

Your personal invitation will be coming to you this month, watch your mailbox!

For more information or to register for this event, please check out our website at www.mssinc.com

The Lighter Side...

A Sunday School teacher was testing the kids to see if they understood the concept of getting to heaven.

She asked if she sold her house and gave all the money to the church would she then go to heaven?

Then she proposed that if she cleaned the church, was kind to animals, and gave candy to the children, would she go to heaven?

To each question, the Sunday School students chorused a resounding "NO!"

So she asked how she could get to heaven. A five-year-old boy shouted: "You gotta be dead!"

A lady pulled into a Wal-Mart parking lot with her dog, who was stretched out on the back seat. She rolled down the car window so the dog would have fresh air.

Walking a few steps away, she said, "Now you stay! Hear me? Stay! Stay!"

A guy in the next car gave her a strange look and said, "Lady, why don't you just put it in park?"

Sally was driving back from a business trip in Northern Arizona when she saw an elderly Native American woman walking. She stopped and asked the woman if she wanted a ride and the woman got in. After a while the Native American woman asked what was in the bag in the back seat. Sally said it was a bottle of wine she got for her husband.

After a moment of silence, and speaking with the voice of wisdom, the woman said, "Good trade."



Products & Services We Offer:

- ◆ Small Business Network Support
- ◆ Offsite Desktop & Network Monitoring
- ◆ Network Upgrades & Implementation
- ◆ Virus Protection & Removal
- ◆ Network Security & Firewalls
- ◆ Hosted Exchange
- ◆ PC Repair & Troubleshooting
- ◆ Backup Disaster Recovery
- ◆ PC's & Networking
- ◆ Accounting Solutions
- ◆ Programming Services

We are proud partners of the WAC Consulting Group

Independently owned companies sharing expertise & enhancements to better serve our individual accounting customers' needs.



www.mssinc.com

www.facebook.com/mainstreetsoftware

Please Welcome Our Newest Computer Technician - Dave Dempsey



Hi, my name is Dave Dempsey, and I look forward to meeting you all soon. A bit about me- I am married to Jennifer Dempsey for 20 years now, we have three great children, and we moved from Massachusetts in 2000 to Gordonville, Pa, where we still live. I spent 8 years in the Army as a Tank Turret Mechanic, took two years of Power Mechanics in High School, and repaired computers for all the Rent-A-Center stores in the Northeast before moving to Pennsylvania. Although I have been deeply involved in computer sales and repair since around 1987, I mostly worked in retail stores and upon moving to Pennsylvania,

started working in retail floor sales. I did all the IT support for the various companies I worked for as an added function. When the housing and construction market went flat, I found myself laid off and decided it was finally time to get my certifications in computer repair. I enrolled in Lancaster County Career and Technology Center last fall, and in the next 9 months, I completed not only my A+ Computer Repair certificate, but was also able to fit in Network+ as well, and I am currently working toward Cisco certification and will be starting on SonicWall certification. I'm a technology enthusiast, motorcycle rider, smartphone geek, and World of Warcraft player. So, even though I am new here, I do have quite a bit of experience with troubleshooting, problem solving, and working with people. I know that generally you won't see me unless there is something bad happening, but I will do my absolute best to make it as pleasant as possible.



Welcome My Newest Clients & Friends!

- Judith Panico
- Sam Farmer
- Queen Pharmacy
- Marcy Utley
- Justine McPhee
- Heidi Kramer
- CS Electronic Systems
- Jane Boyce

Referral Program

We will pay you **\$25** for anyone that you refer to us that becomes an appointment.

When you give us a referral that becomes a new client, we'll pay you **\$75 more** and give your referral **\$100 off** their first purchase of \$500 or more.



We Want Your Input!

We want to hear from you! Do you have an idea to make this newsletter better? Would you like to submit a story, article, or trivia? We'd love to hear from you!

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